

Post Shoot Resources

Web Photo Gallery

You have been furnished on a CD a photo gallery of unretouched proofs of all shots saved on the day of your photo shoot. The photos will have a *proof* stamp clearly visible on the face of the images. These are for your use only to assist you in choosing images you would like me to retouch. Proofs are not for distribution (to agents, friends, grandma, etc...) and are **not to be published in any way including posting on a Web site or otherwise made available to appear on any person's Web browser.** The CD is for the private use of the model only. It is not to be duplicated.

It is more likely than not that I will wind up making the final choice of which images get retouched. Please refer to "*How Many (Retouched Photos) Can I have?*" from my file "*Info3_Model_Guide.pdf*". You can make a gross list of your "gut reaction" picks made without in depth analysis. Then either you or I (or both) can go through the 1st cut list and narrow it down to a nice, tight presentation that would be suitable for inclusion in a printed portfolio. A few extras can be chosen to appear on my Web site along with the portfolio picks. You can choose photos for me to retouch that you don't want published on my Web site. Just point those out to me.

Choose the strongest compositions and expressions and avoid repetition. These are not "portraits" or fun family snapshots. We need to see emotion, moods, expression, action, motion and artistic rendition. You can choose your favorites, place asterisks (*) next to your top picks and send the list to me. I can help make the final cut and will give weight to your top picks. Not all of your top picks will necessarily make it into the final cut, as I may see similar but better compositions, which I will choose. See "*How Many (Retouched Photos) Can I have?*" from my file "*Info3_Model_Guide.pdf*".

Remember, you have to place yourself in the role of the talent manager saying, "*This* photo will promote you well, *that* one will, *that* one won't..." and like that.

If you have Windows XP here is a helpful way to narrow down your choices. Go through the images on the proofs CD. Write down your first "OK and better" picks. In Windows Explorer find the **images** folder on the CD. Copy your 1st cut files to a new folder on your computer. In Windows Explorer open the new folder and right click on an image file name. From the context menu that appears, chose Preview. You will then find yourself in Windows XP's Image Viewer! You can go forward and backward through the files in the current folder and delete those that are not the strongest images. Continue the process until you are down to a nice, tight presentation. For more information on Image Viewer, visit this link:

<http://www.pcworld.com/howto/article/0,aid,119993,findid,48102,00.asp>

Lists I receive closest to the day of the photo shoot receive priority processing. I calculate a "due date" for me to have an on-line portfolio complete based on the amount of time that passes before I receive your list. If I get the list two weeks after the shoot I mark it as due two weeks following my receipt of the list. Those whose shoot was at a date later than yours but who gets their list to me in a shorter time after the shoot receive priority.

Headshots

If you don't have an agent you will want to choose a headshot to circulate with your resume to prospective agents. Now more than ever, headshots in color are being submitted to agents when seeking representation.

If you have an agent (or when you are invited to join an agency) they will want to see your contact sheet. Go through the headshots and choose a number of them you like best. Pick enough for an agent to have a variety to choose from. Four to 12 should be plenty. I can make up the contact sheet for you and get it to you as an e-mail attachment.

When You Want Prints

Walgreen's, Wal-Mart, Wolf Camera and other places do fine prints at less than my cost. Make sure you have a document from me granting reproduction rights. Give a *copy* to the print service people.

Refer Your Talent Friends to Dave!

I appreciate it when you refer your performing and modeling friends to me for TFP work. Remember, I work with girls and young women 3 to 25 years of age. Before you refer somebody, please send me a good face and figure snapshot and describe their interest or involvement in modeling or acting. Please be certain the referred talent is attractive and engaged in her modeling interest. I have experienced very uncomfortable photo sessions where the model was not attractive. Apparently they thought I could make them attractive. On each such occasion the talent never contacted me again after receiving their CD of print-ready images. Please see *Refer Talent to Dave* in my Info3 Model Guide

Portfolio Considerations

3-Ring Binder (*Starter Portfolio*)

One style of portfolio is the 3-ring binder and sheet protectors. Two "8x10" photos can go back to back in one sheet protector. I have several examples of this style portfolio at my studio. It is difficult to get two 8.5 x 11 prints in sheet protectors from Staples. Those from Quill Corp. work fine:

Quill Corporation (ships from Coppel, TX)

www.quill.com

Item No.	Product	Unit Price
902-728200	2.8 MIL TOPLOADING SHT PROTECT CLEAR BX	\$ 15.49

Prints for the 3-ring binder portfolio are printed on 8.5" x 11" photographic paper. The size of the image on the paper is 6" wide by 9" tall for vertical photos. Horizontal photos are printed on the paper so that the person viewing the portfolio does not need to turn the book to view the photo properly. These photos are printed as wide as possible on the paper and are positioned a little above page center. Actual image size of horizontal photos for 3-ring binders is 8.25" wide by 5.5" high.

11" x 14" Screwpost Binder (Presentation Portfolio) by Pina Zangaro

I refer to this as my "Showcase Portfolio". It is somewhat clumsier to use than the 3-ring binder portfolio and is more expensive, but is far more professional looking. The binder/cover is all black. It is held together by posts that run through the binder and portfolio sheets and screw together. The maker is Pina Zangaro.

A NOTE about "horizontal" and "vertical" orientation: "Horizontal" orientation (width greater than height) is sometimes referred to as "landscape" orientation. "Vertical" orientation (height greater than width) is sometimes referred to as "portrait" orientation. Be wary of the way the dimensions of a binder and filler sheets are stated. It is common to state width before height. Thus, 11 x 14 indicates vertical orientation. In Pina Zangaro's on line catalog however, they state vertical orientation as *14 x 11*. The screwpost covers in the bold text below are *vertically* oriented.

For 11" x 14" portfolio pages I can print to 10.75" high on the photo paper. I print horizontal prints 9.75" wide. (Looks better when mounted with a little extra horizontal space.) The prints with the white border removed look beautiful in an 11 x 14 portfolio. Here is information on the binder:

<http://www.pzdirect.com/bexscoonfor1.html>

34421 Bex Screwpost COVERS ONLY for 14 x 11 Portrait - BLACK
34421 List Price: \$39.00 Online-Order Price: **\$33.15**

At \$39 (Online-Order Price: \$33.15) it's not cheap, but by far the cheapest of the "nice" binders PZ sells. The screwposts are a bit cumbersome to work with compared to 3-ring binders, but look really professional.

Get the sheet protector pages

<http://www.pzdirect.com/poshprfor11x2.html>

**81808 Polypropylene Sheet Protectors for 14x11 Portrait - TWENTY (20)
Sheet Protectors**
List Price: \$64.00
PZ Direct Online Price: \$54.40

Screwpost extensions and accessories @ \$4.50 (Online-Order Price: \$3.37):

<http://www.pzdirect.com/scpaofexpo.html>

71304 SCREWPOST PACK for Expanding Books 71304 List Price:
\$5.50 Online-Order Price: **\$4.68**

They even have bags or covers to keep the portfolios tidy. This one: 72802 Black Nylon Presentation Jacket 1B - 16.5"x14" \$19.50 (Online-Order Price: \$14.62) should fit the portfolio which is 15" x 13":

<http://www.pzdirect.com/blnyprja1b16.html>

72802 Presentation Jacket __1B 16.5"x14" 72802 List Price: \$19.50
Online-Order Price: **\$16.58**

Mark the page to center the print when mounted then shift it up toward the top of the page by 0.5cm for an aesthetic look. Mount with 3M Photo Mount Spray Adhesive, available at some art and craft supply stores and at Michaels.

11" x 14" Multi-Ring Binder (Presentation Portfolio) Itoya from Blick Art Supply

<http://www.dickblick.com/categories/portfolios/>

Itoya Multi-Ring Binders

<http://www.dickblick.com/zz152/47/>

15247-1005 Multi-Ring Binder 11" x 14" List \$43.00 \$28.99

Itoya PolyGlass Refill Pages

<http://www.dickblick.com/zz169/71/>

16971-1005 PolyGlass Refill Pages, Pkg of 10 11" x 14" List \$20.00 \$15.98

Itoya Black Refill Pages

<http://www.dickblick.com/zz169/72/>

16972-2005 Black Refill Pages, Pkg of 24 11" x 14" List \$8.00 \$6.30

Talent Support

Dallas Film Casting: audition and commercial postings. It's a free newsletter subscription.

You have to be signed up in Yahoo Groups to subscribe to DFC:

<http://groups.yahoo.com/>

Then follow this link to sign up:

<http://groups.yahoo.com/subscribe/DallasFilmCasting>

When you sign up you get six messages that contain a wealth of information worth printing and putting in a binder for reference. You can choose to receive your messages from the DFC maillist as a daily digest or individually when they are sent out. If you choose the digest you won't see the subject lines in your inbox. So I stick with the individual mailings.

Elizabeth Ware's DFW Theater (was DFW Auditions), a free source for audition information and free resources. Also a free newsletter subscription.

<http://www.dfwtheater.com>
<http://www.dfwtheater.com/auditions.html>

Craigslist

<http://dallas.craigslist.org/>

Under **jobs** click on
“marketing / pr / ad”,
“tv / film / video”

also under

gigs
click “events”
and “talent”.

These will all have positions on promo modeling.

Backpage.com is a free classified advertising offshoot of Dallas Observer magazine:

<http://dallas.backpage.com/gyrobase/classifieds/index>

Under **jobs**, click on “show biz/audition”

Kids' acting classes: Hartt & Soul, KD Studio, and YoungActors.org. Also check out Nancy Chartier at REACT. <http://www.reactactors.com/pages/728597/index.htm>

I recommend you set up profiles on One Model Place and on One Talent Source.

OMP:

<http://www.onemodelplace.com/index.cfm>

When you set up the profile, choose the "pay" or "compensation" or "will work for" or "seeking: choice that will make it say "TFP and Paid" the profile viewed by visitors. In other words, the connection between the item you select when editing the profile isn't exactly what appears when the profile is viewed. You don't want in the profile to have it say "Seeking: Depends on assignment". That leaves the visitor clueless.

OTS:

<http://www.onetalentsource.com/default.cfm>

This has its own quirks too. After you've signed up and logged in, click on Members in the menu bar. That should really say "My Stuff", but it doesn't so it's a bit obscure. When posting photos to your OTS portfolio be sure to fill in the link to the photographer's profile. Type 7415 (for me, Dave). My OTS address is:

<http://www.onetalentsource.com/portfolio/7415/>

Here's my MySpace profile. Send me a Friends request!

http://www.myspace.com/techno_photog

Professional Printers

As noted above, Walgreens, Wal-Mart and other convenient locations can now produce high quality prints for your portfolio.

To have a quantity of headshots run off contact places like:

Gigantic Color

1201 Oak Lawn

Dallas, TX 75207

(214) 741-1970 ext 261 Ask for Jennifer in the photo department

e-mail Photolab@giganticcolor.com

jennifer@giganticcolor.com

Jill Sherman <jsherman@creative-print.com>

Creative Printing

311 N. Stemmons Frwy. Suite 400

Dallas, Texas 75207

(214) 741-2011

<http://www.creative-print.com>

ABC Pictures, Inc.

1867 E. Florida Street

Springfield, MO 65803-4583

(888) 526-5336

<http://www.abcpictures.com/digitalfiles.asp>

For Comp Cards, Small (business card size) comp cards and business cards visit:

<http://www.colorcompcards.com>